



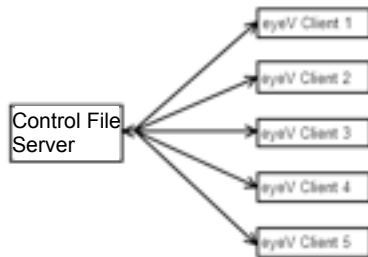
Introducing mailFactory eyeV

mailFactory eyeV is a complete piece-level document tracking / validation system, giving mailers the capability of validating every mailpiece as it is processed on the inserting solution. This information is then passed to a control file that can be used to balance the mail that should be mailed, validate that no duplicates are mailed, and generate reprint files for missing / damaged mailpieces. The solution also includes reports for tracking productivity, SLAs, and job progress. The solution includes:

- mailFactory eyeV SOLO
- mailFactory eyeV with Networking (optional)

mailFactory eyeV SOLO

SOLO provides customers with the capability to perform piece-level tracking on their mail production. As part of this, a control file can be utilized to validate mail production and an updated control file can be sent back to the customer for balancing jobs, validating that no duplicates were processed, and to generate reprints if mailpieces were missing from production or damaged during the inserting phase. For mailFactory eyeV SOLO the workflow process is as follows:



With mailFactory eyeV SOLO, the customer sends a control file to each of the client devices that will be processing that job. If more than one of the clients will be running a job, all of the clients that run that job will receive that same control file. After the job is completed on each mail inserter, the updated control file will then be passed back to the customer's server for post mail insertion verification and validation.

Real-Time Reporting

The mailFactory eyeV solution provides the customer with a set of real-time reports that are capable of generating productivity, SLA, and job-based measurements. Reports include:

- Productivity Reporting such as by production lines, for the whole print mail facility, comparison among production lines and operators, jobs completed, SLA hit/miss
- Work-In-Process Reporting such as progress of all jobs, for a specified period of time specified by the customer, production progress for a specific period for all jobs in the system, specified job production status

Kern ADF

Kern offers customizable software solutions with the Kern ADF group of products to meet specific customer requirements. Kern mailFactory optimizes the monitoring of processes within a production mail environment from end-to-end.

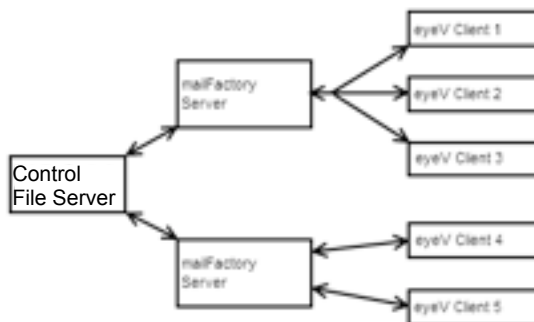


Benefits of mailFactory eyeV

- Capability of performing piece-level tracking
- Validate production and re-generate reprints when necessary
- Real-Time productivity reporting
- Real-Time work-in-process reporting
- Increase customer retention
- Decrease costs
- Increase revenue
- Works flawless with your ADF solution

mailFactory eyeV with Networking (Optional)

mailFactory eyeV with Networking provides the customer with the same features as mailFactory eyeV SOLO, but in this case, a central mailFactory server is added to the solution. For mailFactory eyeV with Networking, the workflow is as follows:



The benefit of going with this solution is that a consolidated control file will be processed from the mailFactory server prior to being sent back to the mailer's file server, so multiple copies of the same control file will not have to be concatenated by the mailer's server prior to being able to validate and verify all of the pieces that were produced.

Benefits of Piece-Level Tracking

- **Increase Customer Retention:** Accuracy is vital! Printing, finishing, and inserting errors can compromise SOX and HIPAA compliance and cause a print facility to appear undisciplined and careless. Federal Compliance statutes mandate complete audits and customers demand accuracy and complete fulfillment of jobs.
- **Reduce Costs:** Selecting an automated production tracking system allows you to track work-in-process in real-time and at the piece level, defects are detected immediately and reprint files are generated automatically, which reduces/eliminates spoilage and improves the production flow.
- **Respond to Customer Inquiries Immediately:** Think how customers will be impressed by being able to respond to production status requests immediately and with detail to the piece level. This same real-time information gives your staff total visibility to your work-in-process.
- **Increase Revenue:** An automated production tracking system is a tool that makes your companies more competitive by guaranteeing 100% print and mail accuracy and creates new cross-selling and up-selling opportunities. Printing has changed, and variable data printing requires accuracy and detailed audits to compete effectively - and surpass competition.

Working Flawlessly with Your ADF Solution

An automated production tracking system will work in harmony with the print/mail facility's automated document factory (ADF). The system will easily interconnect and share information to provide the production manager with more robust and granular reporting. Regardless of what level of ADF is implemented, the automated production tracking system will be able to provide real-time, up-to-the-second reporting across multiple production lines.



The success of our customers is the most important part of our business. At Kern, we believe that we don't succeed unless our customers succeed. Fast machines, advanced technology, and outstanding technical support are the fundamental strengths of what we do. By establishing a mutually beneficial partnership, both our customers and Kern are able to achieve success and we back it up with a guarantee.



"Your Kern product, when maintained under a Kern Full Service Maintenance Agreement, is **guaranteed** to provide a minimum of Ten Years of production grade output. If we can't fix it, we'll replace it. Period."



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