

A Guide to Mailing Solutions for Fulfilment

In the world of fulfilment you have to be able to tick all the boxes. Customers want speed and accuracy above everything else, but they also want to know you have the flexibility to tailor a service exactly to their needs.

Your ability to print and distribute customer's work in the form of manuals, booklets and other computer printed output is also key these days. One way to increase productivity and reduce cost is to upgrade to high-speed, high-production printing devices, however printers are only as efficient as their pre- and post-processing equipment. That's where we come in - we offer high-speed, high-quality solutions with the legendary build quality you expect from Kern.

Our mailing machines will ensure your customers get all they want and more. And with our sector-leading maintenance and support, you'll never need to worry about not being able to deliver.

Speed

Our machines are capable of working with the utmost accuracy whilst achieving some of the fastest speeds in the industry. What's more, if there's an error, our systems will let you know straight away so you can put it right and then get going again quickly and with minimal disruption.

Flexibility

Kern gives you total flexibility. Our systems can store multiple project data, letting you switch effortlessly from one job to another with minimal downtime. And because our mailing solutions are completely modular, when you need to add to or upgrade your systems, it's a simple and cost effective process.

Personalisation

We make it simple to talk directly to your customers by adding a high level of personalisation to your mailings. It's one of the best ways to cut through the noise of competitor activity and ensure your messages connect with your audience.

Intelligence

If you're looking for total flexibility, you've come to the right place. Our machines are clever enough to cope with selective mail insertion, so you say who gets what. That means your mailings are more efficient, more cost effective and highly targeted to the person receiving it.

Keep going 24/7

Our mailing solutions are real workhorses. They're designed to keep running for long periods of time so you can operate at the peak of efficiency. If anything does go wrong, our user-friendly displays identify the problem clearly and make it easy for you to put it right and get going again.

Support

Our mailing solutions are incredibly reliable and so is our support. Our maintenance team are ready to spring into action 24/7 so they're always there to solve problems and keep you moving. That's reassurance for you and your customers too.

We can help you stand out in the highly competitive fulfilment sector. To find out more or see our machines in action, call us on 0845 680 6060 or complete the contact form on our website and we'll get back to you.