



'Kern has remained my number one choice due to the quality of the build, reliability of performance and superb service.'

A Guide to Mailing Solutions for Direct Mail

In such a competitive environment, we know that customers are looking for new and ever more creative ways to engage with their customers. So when you come up with a great idea, you need to know that you can deliver. Our mailing solutions will make it happen. They adapt to your needs, can cope with large volumes and are capable of operating at high speed. What's more, they deliver the quality you expect, day after day after day.

Creativity

It would be a dull world if we never did anything new. Whatever you want to achieve, even if it means pushing the boundaries, we're sure to have a solution that will fit the bill. And because our systems are modular, whenever you want to upgrade your equipment, you can add to the kit you already have and won't have to start from scratch.

Personalisation

With Kern Solutions, you can talk directly to your customers by adding a high level of personalisation to your mailings. It's one of the best ways to cut through the noise of competitor activity and ensure your messages connect with your audience.

Intelligence

If you're looking for total flexibility, you've come to the right place. Our machines are clever enough to cope with selective mail insertion, so you say who gets what. That means your mailings are more efficient, more cost effective and highly targeted to the person receiving it.

Wrapping

When you invest in a mailing, you want it to arrive in tip-top condition. Our polywrapping and packaging machines make that possible. Whether you're sending out a magazine, letter or flyer you can ensure that it lands on the doormat looking as great as it did when it left your machine.

Keep going 24/7

Our mailing solutions are real workhorses. They're designed to keep running for long periods of time so you can operate at the peak of efficiency. What's more if anything does go wrong, our user-friendly displays identify the problem clearly and make it easy for you to put it right and get going again.

Cut costs

We know at the end of the day it all comes down to cost. That's why we work hand in hand with you to ensure you get the most out of your machines, whilst giving your efficiency and profitability a nice little boost.

We've been in this business a while so if there's anything you need to know, we're sure to have the answer. Call us on 0845 680 6060 or complete the contact form on our website and we'll get back to you.